



Girl Scout Cookie Program 2025 Frequently Asked Questions

Q. Why didn't GSGLA postpone or cancel this year's cookie program?

A: Our Girl Scouts and their customers look forward to the cookie program all year. Anticipating this beloved program has been a source of comfort for many of them during this distressing time – we have been hearing this from many volunteers and Girl Scout families. The cookie program is an iconic and time-honored tradition that allows our girls to make philanthropic decisions and support their communities and sisters; we need to uphold it for them.

Q. Why are you not adding time onto the end of the program, since order taking started later than planned?

A: The cookie program, like all Girl Scout programming, is girl-led. This means girls start and stop through the entire sale given all they have going on with family, friends, school, etc. If the cookie program end date is extended, there could be impacts to overall volunteer support and reward offerings that need to be considered.

Q. Will there be additional information provided to troops in the Palisades and Eaton fire zones on support we are offering, ways to participate, and ways to reach out to customers who are eager to support them?

A: Absolutely. On an ongoing basis, we are touch with those of you who live in or are members of the Pali-Mali and Crown Poppy Service Unit areas with specifics for your Girl Scouts. We are keeping you all in our hearts and are here to support you in whatever way we can.

Q. Can I participate through Digital Cookie, by only offering my customers the shipped and C4C options (without the girl delivery option)?

A: Yes!

Q. Can troops donate cookie proceeds to troops in the impacted areas?

A: Yes, Girl Scouts who want to donate to wildfire relief can decide as a troop to use cookie proceeds for community service projects, help other troops, or a combination of the two.

Q. Is GSGLA going to adjust the girl rewards since order taking begins eight days after the original planned start date?

A: Because we are girl-led, we know girls start and stop through the entire program window, so we are not adjusting the girl rewards. Help your Girl Scout use the 5 Skills to think about additional ways to boost sales on Digital Cookie and use other marketing tips that we cover in the Cookie Marketing Webinar. (Details on the webinar have been in all Cookie Grams.)

Q. Will there be additional girl reward opportunities added to support wildfire relief?

A: Yes, we are currently working on the details and will share as soon as they are available.

Q. What is GSGLA doing to support our families impacted by these fires?

A: We are working closely with areas and service units directly impacted by the Palisades and Eaton fires to provide direct support during this difficult time. If you need help or would like to offer help to our sister Girl Scouts, please visit our Cookies for the Community page girlscoutsla.org/donatecookies.

Q. I have heard there is some concern about ingredients in the cookies this year.

What is the issue?

A. Rest assured, Girl Scout Cookies are safe to consume. We are aware of misinformation circulating online and in the news about the alleged finding of toxic ingredients in Girl Scout Cookies. The standards used in this study are what the Environmental Protection Agency (EPA) uses for water and should not be considered as a reference for testing food products. You would need to consume an enormous amount of Girl Scout Cookies to exceed the tolerance levels set by regulatory authorities. We want to assure our members and customers that their health and safety—as well as the safety of our products—remains our top priority. GSUSA has posted a blog on the topic, which should allay any concerns. Here is a direct link: girlscoutsla.org/cookiefacts.